

MOHAK GOSAVI

Senior Graphic Designer | 18+ Years Experience
Well versed with AI-Powered Workflows

CONTACT

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Location: Bangalore, India

Work preference: Remote

SUMMARY OF QUALIFICATIONS

- 18+ years of comprehensive graphic design experience spanning print, digital, video, animation and AI-powered workflows
- Expert in AI-generated content creation and modern design trends
- Skilled in graphic design, video editing, 2D/3D animation, and brand identity development
- Proven ability to create engaging social media content, from concept to final execution
- Proficient in Adobe Creative Suite, Canva, and emerging AI design tools
- Strong problem-solving abilities and commitment to delivering excellence across all mediums

Senior Graphic Designer, Video Editor, Animator
2007-2025 | Animation Studios, Corporate Companies, Media Houses

Key Responsibilities:

- AI-generated content creation
- Social media designs - Post, Reels
- Magazine and publication design
- Video editing and post-production for animated content
- 2D and 3D character animation using industry-standard software
- Print and digital design projects
- Brand development and visual identity creation

Career Highlights:

- Magazine Design: Created magazine layouts for leading hair and beauty publication in India, managing variety of graphic design projects
- Canadian Animated Series: Worked as video editor on "Growing Up with Creepie," handling animatic editing and post-production
- Malaysian Animation Studio: Collaborated with Frogtales Studio as freelance 3D animator for 6 months, creating character animation in Maya for animated television series scenes

WORK EXPERIENCE

Instructor - AI for Graphic Designers | Udemy

2025-Present

- Developed comprehensive courses teaching AI-powered content creation techniques
- Courses chosen by students worldwide, reaching global audience
- Created curriculum combining practical design skills with artificial intelligence applications
- Produced high-quality video tutorials and course materials

Senior Graphic Designer | Coders Cafe Agency

2025-Present

- Designed social media campaigns and Canva templates that boost engagement
- Created Instagram reels and explainer videos
- Generated AI-powered images and videos for international clients
- Managed a diverse portfolio of client projects through Coders Cafe Agency

Author and Book Designer

2017-2024

- Conducted extensive research on ancient Indian art including Devanagari script, Ajanta paintings, and temple architecture
- Authored three books: "Art at Ajanta," "Temple Architecture," and "Devanagari Script"
- One book published and available on Amazon
- Designed interior pages and cover designs, integrating visual elements to enhance appeal and readability
- Demonstrated deep understanding of Indian cultural and artistic traditions

Senior Graphic Designer | Indiana Gratings Private Limited

June 2016-June 2017 | Mumbai

- Created and maintained brand image through various design projects
- Managed design of brochures, flyers, product catalogs, PowerPoint presentations, and website design
- Developed product catalogs showcasing company capabilities to international clients
- Solely responsible for marketing designs ensuring alignment with company objectives and brand guidelines

Graphics Designer | Stylespeak Magazine

June 2012-May 2016 | Mumbai

- Designed magazine layouts according to editorial briefs
- Created magazine covers, advertisements, and email campaigns
- Developed web banners and enhanced images for publication
- Prepared magazines for printing and produced web versions
- Designed social media graphics and managed WordPress-based company website
- Created designs for event materials, merchandise, and promotional items

Graphics & Animation Faculty | St. Angelo Computer Education

June 2011-May 2012 | Mumbai

- Provided training to students in graphics and 3D animation software
- Guided students in creating animated short films and live-action documentaries from concept to completion

Graphic Designer | Auxano Technologies

April 2010-May 2011 | Mumbai

- Focused on e-magazine and newspaper classifieds publishing for US clients
- Contributed to Dreamweaver website design projects

Frogtales Studio | 3D Animator - Freelance

March 2009-Jan 2010

- Collaborated with Malaysian animation studio on animated television series project
- Based on storyboards provided by the company, created 3D character animation in Maya software

Animatic Editor | Animation Dimensions Studio

March 2007-September 2008

- Contributed as animator for Flash animation television series aired on Discovery Kids Canada
- Participated in graphic design projects for the company

EXPERTISE

- Design Services: Social Media Design, Brand Identity, Graphic Design, Logo Design, Vector Design
- Content Creation: AI-Generated Images, AI-Powered Video Creation, Instagram Reels, Explainer Videos
- Print & Digital: Magazine Design, Package Design, Event Design, Brochure & Flyer Design, Web Banners, Newsletter Design
- Other Skills: Photo Editing, Moodboard Creation, Brand Strategy, Content Marketing

SOFTWARE & TOOLS

1. Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Animate, Premiere Pro
2. Design & Content Tools: Canva, CorelDraw, Capcut, Clipchamp, Flixier
3. AI Tools: ChatGPT, Meta AI, Leonardo AI, Nano Banana, Digen AI, Perplexity AI, Adobe Firefly, Google Flow, OpenArt, Lumen5, HeyGen
4. Other: WordPress, Dreamweaver

EDUCATION

Advanced Diploma in Multimedia | Arena Multimedia, Mumbai | 2004-2006

Bachelor of Commerce | Birla College of Commerce, Arts & Science, Mumbai | 1999-2004

LinkedIn Professional Certifications:

- Brand Strategy for Designers
- Branding Foundations
- Digital Marketing Foundations
- Social Media Marketing Foundations
- Generative AI Skills
- Canva Essential Training
- Package Design & Project Management

LANGUAGES

English, Marathi, Hindi, Sanskrit

CAREER BREAK

Jan 2020 - Sept 2021

Paused for COVID-19 lockdowns. Upskilled in Canva and AI design tools via LinkedIn Learning; completed freelance projects.